

mONotY.[®]




Autumn/Winter
2010

2010 - Collezione Autunno/Inverno

2010 - Autumn/Winter Collection

LABEL SERIE

Logo. Libertà tematica.

Il nostro reparto grafico spazia dalle grafiche logocentriche a quelle concepite in piena libertà, senza vincoli tematici.

LAB - SERIE

Alternativa. Esigente.

Nasce come alternativa ai nostri modelli standard. Adatta a soddisfare le esigenze di un pubblico più attento ai tagli. L'AW 2010, propone per la prima volta la felpa cardigan nelle versioni cappuccio e girocollo, la felpa a collo alto.

PIECES OF YESTERDAY - MOVIES

Doppi sensi. Cineteca.

La cineteca dei nostri ricordi, irriverente nella rivisitazione e nei doppi sensi. Grafiche trash dalle tinte forti.

PIECES OF YESTERDAY - SONGS

Canzoni. Animo rock.

Le canzoni del nostro passato, le nostre emozioni, reinterpretate nei titoli e nei contenuti attraverso nuove vesti grafiche dalle tinte tenui, ma dall'anima rock.

WALLETS

Accessorio. PVC.

Il nostro accessorio per eccellenza. Pvc termosaldato e serigrafato. Originale e ironico nella linea dedicata alle banconote. Monocromatico nella nuova linea basic.

LABEL SERIE

Thematic freedom

Our graphic department goes from logocentric graphics to the ones that are born in a total freedom, without thematic ties.

LAB - SERIE

Alternative. Exigent.

It born and develops as alternative to our standard models. Suited to satisfy the demand of the people looking for new cloth cuts. The AW 2010 suggests for the first time, the cardigan plush in its versions hoodie and round neck sweat, and (last but not least) the high neck sweat.

PIECES OF YESTERDAY - MOVIES

Double sense. Movie library.

The movie library of our remembers, irreverent in its revisions and in its double sense. Trash graphics with strong colors.

PIECES OF YESTERDAY - SONGS

Songs. Rock soul.

The songs of our past, our emotions, revisited in their title and content, through a new graphic way of interpretation with slender tinge, but with all its rock soul.

WALLETS

Accessory. Pvc.

Our best accessory. Pvc. Original and ironic in its serie which is dedicate to the banknotes. Monochromatic in his new basic serie.



AWM01FC/MEL



AWM01FC/GRN



AWM01FC/AZR



AWM01FC/ANT

**AWM02FC/MEL****AWM02FC/BLU****AWM02FC/ARN****AWM02FC/AZR**



AWM03FC/WHI



AWM03FC/MEL



AWM03FC/GRN



AWM03FC/AZR

**AWM04FC/MEL****AWM04FC/BLU****AWM04FC/ANT****AWM04FC/ARN**



AWM05FC/WHI



AWM05FC/BLU



AWM05FC/GRN



AWM05FC/AZR



**AWM06FC/WHI****AWM06FC/ARN****AWM06FC/ANT**



AWM07FC/WHI



AWM07FC/ARN



AWM07FC/ANT



PIECES OF YESTERDAY - SONGS
Because the night, 1978





AWM08FC/WHI



AWM08FC/ARN



AWM08FC/ANT





AWM09FC/WHI



AWM09FC/ARN



AWM09FC/ANT



PIECES OF YESTERDAY - SONGS
Black hole sun, 1994





AWM10FC/WHI



AWM10FC/ARN



AWM10FC/ANT





AWM11FC/BLU



AWM11FC/AZR



AWM11FC/GRN



AWM11FC/ANT





AWM14FC/WHI



AWM14FC/MEL



AWM14FC/AZR

**AWM01FG/MEL****AWM01FG/GRN****AWM01FG/AZR****AWM01FG/ANT**



AWM02FG/MEL



AWM02FG/BLU



AWM02FG/GRN



AWM02FG/AZR





AWM05FG/WHI



AWM05FG/BLU



AWM05FG/GRN



AWM05FG/AZR





AWM14FG/WHI



AWM14FG/MEL



AWM14FG/AZR





AWM03FB/MEL



AWM03FB/ANT



AWM03FB/BLU



AWM15FB/MEL



AWM15FB/ANT



AWM15FB/BLU



AWM15FB/AZR





AWM15CC/BLU



AWM15CC/AZR



AWM15CC/MEL



AWM15CC/ANT





AWM15CG/MEL



AWM15CG/ANT



AWM15CG/BLU



AWM15CG/AZR





AWM01T/MEL



AWM01T/GRN



AWM01T/AZR



AWM01T/ANT



AWM02T/MEL



AWM02T/BLU



AWM02T/AZR



AWM02T/GRN





AWM03T/WHI



AWM03T/MEL



AWM03T/GRN



AWM03T/AZR



AWM04T/MEL



AWM04T/ANT



AWM04T/BLU





AWM05T/WHI



AWM05T/BLU



AWM05T/GRN



AWM05T/AZR





AWM06T/WHI



AWM06T/ANT



**AWM07T/WHI****AWM07T/ANT**



AWM08T/WHI



AWM08T/ANT





AWM09T/WHI



AWM09T/ANT





AWM10T/WHI



AWM10T/ANT





AWM11T/BLU



AWM11T/GRN



AWM11T/AZR



AWM11T/ANT





AWM12T/WHI



AWM12T/MEL



AWM12T/BLU



AWM12T/AZR



**AWM13T/WHI****AWM13T/MEL****AWM13T/GRN****AWM13T/ANT**



AWM14T/WHI



AWM14T/MEL



AWM14T/AZR



**AWM15PN/BLU****AWM15PN/ANT****AWM15PN/MEL****AWM15PN/GRN**



AWM01ACC/ARN



AWM01ACC/SLM



AWM01ACC/AZR



AWM01ACC/ANT



AWM01ACC/VLT



AWM01ACC/GRN



MCS09ACC07/GRN



MCS09ACC08/RED



MCS09ACC09/YEL



MCS09ACC06/BLU



MCS09ACC04/PUR



MCS09ACC05/GRN





MCS09ACC01/BLK



MCS09ACC02/BLU



MCS09ACC03/PUR

WALLETS



2010 - Greatest hits

Finalmente su felpa le grafiche “Best Sellers” delle ultime collezioni Monoty Clothes

2010 - Greatest hits

Finally in hoody the “Best Sellers” graphics of last Monoty Clothes collections



AWM16FC/WHI



AWM16FC/MEL



AWM16FC/BLU



AWM16FC/AZR





AWM17FC/WHI



AWM17FC/MEL



AWM17FC/AZR



AWM17FC/GRN



AWM18FC/MEL



AWM18FC/BLU



AWM18FC/AZR



AWM18FC/ARN





AWM19FC/MEL



AWM19FC/BLU



AWM19FC/ANT



AWM19FC/GRN



Riepilogo grafiche

Graphics' summation













ONELOOKYOUROWN
made in italy

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made in italy

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